

20 Second Gut Test

What is your gut reaction to each website? In other words, if each site was yours (swapping in your content, logo, branding, etc), how happy would you be with it? Rank each site on a scale from 1 to 5, with 1 being extremely negative and 5 being extremely positive.

Your Name

A	1	2	3	4	5	6
B	1	2	3	4	5	6
C	1	2	3	4	5	6
D	1	2	3	4	5	6
E	1	2	3	4	5	6
F	1	2	3	4	5	6
G	1	2	3	4	5	6
H	1	2	3	4	5	6
I	1	2	3	4	5	6
J	1	2	3	4	5	6
K	1	2	3	4	5	6
L	1	2	3	4	5	6
M	1	2	3	4	5	6
N	1	2	3	4	5	6
O	1	2	3	4	5	6
P	1	2	3	4	5	6
Q	1	2	3	4	5	6
R	1	2	3	4	5	6
S	1	2	3	4	5	6
T	1	2	3	4	5	6